

INTERIM EXECUTIVE LEADERSHIP PARTICIPANTS

Spring 2010

HARRY BARRETT was President and CEO of NY Medical College. During that time, he led the college's first strategic plan and financial restructuring enterprise. He was extensively involved in fundraising for basic science research and in building research partnerships with biotechnology companies. Harry is a fellow of the NY Academy of Medicine and sat on numerous academic and health related boards. Prior to leading the college, he held positions of professor of psychology and various administrative roles in a major health system in NY. Currently, he is Managing Director for Healthcare and Higher Education Initiatives for the Westchester County Association.

PETER BUSHYEAGER has more than 25 years experience in corporate philanthropy, corporate and non-profit communications, and government program management. He is currently an independent consultant. From 2000 to 2007, he was President of the New York Life Foundation and Vice President of New York Life Insurance's corporate responsibility program. From 1997 to 2000, Peter served as Vice President of The Prudential Foundation. Non-profit board and volunteer service includes the Council on Foundations' Committee on Corporate Grantmaking, Corporate Advisory Group (Chair), Funders Concerned About AIDS (Board member) and New Jersey AIDS Partnership (Co-Chair).

ELISABET EKLIND is a nonprofit leader and senior-level manager with over 20 years experience. She holds an MS in Nonprofit Management, as well as postgraduate certificate in Organizational Development, from the New School University. Most recently, Ms. Eklind worked as the COO at Family Justice, where she significantly increased the organization's capacity for conducting organizational change efforts at government and community-based agencies around the country. Earlier, Ms. Eklind served as the executive director of HIPPI USA, where she restored the organization to a position of strength and further growth. Currently, Ms. Eklind consults with nonprofit organizations in New York City.

KEVIN FOLEY began his professional career in institutional childcare. After several political campaigns at various levels he served 11 years as a Deputy Commissioner in Governor Mario Cuomo's administration. He spent seven years in both corporate government and public relations. For the last seven years he has worked as a communications consultant in Foley/Myers Communications. He has also served twice as an interim ED for the Coro NY Leadership Center. He is currently on the board of Coro.

SANDI FRANKLIN was the driving force in revamping the Brooklyn Center for the Urban Environment. Her efforts moved this agency from Prospect Park to its new Green Home in urban Brooklyn. She was the Director of Training at the American Management Association where she was responsible for the Young Presidents Club. As Deputy Executive Director of Fresh Start, a nonprofit organization devoted to culinary training for Rikers Island inmates and ex-offenders, Sandi was responsible for the creation of a for-profit division, Catering with Conviction. Sandi has worked with the Fortune Society, H.E.L.P. USA, Samaritan Village and the Welfare-to-Work Partnership.

JIM HOUSE has served primarily in leadership positions in mental health agencies. He has served as the Executive Director of Mental Health America of Eastern Missouri and as the Assistant CEO of Comtrea Community Mental Health Center. He served over thirty years in the Army National Guard and Army Reserve. He retired as a Lieutenant Colonel. He is the father of two and the grandfather of two.

JACQUELYN L. LENDSEY has served as a senior management executive leading and managing national, local and affiliate based nonprofit organizations. Her expertise includes broad-based experience managing operations, internal and external communications and government relations, community relations, Board governance and education, grants management, program development and advocacy/public policy. More recently she served as Vice President for Programs and Communications at the DC Children and Youth Investment Trust Corporation, responsible for all programs and communications including \$18 million in annual grantmaking to community-based organizations.

ERIK LEWIS has been the Executive Director of Larchmont Mamaroneck Community Television, Inc. (LMC-TV) for the past ten years. He has overseen the expansion of the organization from 4 to 6 full time employees and from 5 to 20 part-time employees, likewise the budget from \$295,000 to its current \$550,000. Prior to being E.D. of LMC-TV Mr. Lewis worked as a television producer/writer for WNET, Lifetime, TruTV and other broadcast and non-broadcast television companies.

SUE MARKS was Executive Director of a Foundation that represented the London School of Economics to its 18,000 alumni in North America. For ten years she acted as a consultant to socially responsible companies and not for profit organizations. Clients included: the Council on Foreign Relations, the Parks Council and Leonard Cheshire International. She is Immediate Past Chairman of the Board of City Harvest Inc., a New York-based food rescue organization. She received a B.A. and M.A. in Modern History from Oxford University, England and an M.B.A. in Finance from Columbia University Business School.

MARITZA MARTINEZ is the Senior Program Associate at Echoing Green where she is responsible for providing training, coaching and technical support to social entrepreneurs from around the world. Before joining Echoing Green, Maritza was the administrative coordinator at AVODAH: The Jewish Service Corps. Additionally, she completed her Masters degree in Nonprofit Management at the New School's Milano Graduate School of Management and Urban Policy. She also worked at the Whitman-Walker Clinic and Friends of the National Zoo in Washington, D.C. and is a certified human resources professional with five years of human resources experience.

JOEL MAUSNER, PhD, is the Managing Principal of Workplace Psychology, a consulting group that specializes in leadership coaching and senior team effectiveness. Joel has over 25 years experience as an expert in human behavior, organization dynamics and change management. Previously, Joel worked as a Leadership Consultant with the Hay Group, a global human resources firm; he was also Chief Learning Officer of the Non-Profit Leadership League, an educational association for non-profit executives. Joel began his career as a clinical psychologist, including a decade on the faculty at SUNY Downstate Medical School.

AMY SCHWARTZMAN is chief consultant to the Coalition for Artists' Preparedness and Emergency Response, working to create a national safety net for artists and arts organizations before, during and after disasters. She served as Executive Director of Volunteer Lawyers for the Arts from 1996-2000. After 9/11 she was Information Officer for the New York Arts Recovery Fund and wrote two guidebooks to 9/11 relief. She subsequently served as Director of a Wage Subsidy Relief Program for arts organizations based at the New York Foundation for the Arts. Amy is an attorney and teacher and was a performing artist.

BELINDA RAWLINS is the Executive Director of The Transmission Project, working with media and technology non-profits nationally to build their capacity. Working in public media for over 25 years, she has held a range of positions, but almost always with organizations in transition. At Media Bridges Cincinnati, she succeeded the founding director to lead a capital campaign and construction project. She was the transitional ED of the New Mexico Media Literacy Project, strengthening the organization during the founding director's retirement. She took over as ED of Mendocino County Public Broadcasting after the organization went two years without executive leadership.

BRIAN RICKLIN, is the ED of Creative Arts Workshop for Kids ("CAW"). He served on the Board of CAW, including as a Chair of the Leadership Committee and member of both the Programming & Development Committees. Brian expand the organization's grass roots constituencies and improve its corporate governance and is working toward developing a Technology Arts program and re-develop CAW's Peace Place Park on East 124th St. He established CAW's relationship with the Columbia Business School's Social Enterprise Program, which honored his mentorship in the Nonprofit Board Leadership Program and awarded CAW its MVP in 2009.

B. C. VERMEERSCH holds bachelors and masters degrees from Wayne State University, Detroit and a PH.D. from the University of California, Santa Cruz. He also earned a Certificate from the Not-for-Profit Institute of Columbia University. He recently left his position as Director of Greenwich House Music School/Arts after 25 years. He is currently ED of the Musicians Foundation. His career spans four decades in music and arts education, philanthropy, marketing and various positions in the entertainment and restaurant business. He was born and raised on the east side of Detroit.

HARVEY WEISSMAN served most recently as the Executive Director of the McCarton Foundation for Developmental Disabilities, where he successfully expanded the organization from an 8,000 to a 30,000 square foot location. Having served in a variety of roles in both the for- and non-profit sectors, he has a strong background in financial operations, marketing, fundraising and strategic planning. Rooting his decision making and interpersonal style in his long-standing practice of yoga and meditation, Harvey has a passion for organizational and strategic planning and a pragmatic problem-solving approach. He holds a degree in Economics from Clark University.

ELIZABETH WOOLFE has been a nonprofit professional for over 20 years, creating and implementing innovative marketing and educational strategies, most recently at WebMD. She has also worked with the National Alliance of Breast Cancer Organizations, Volunteers of America, and HIP Of Greater NY to develop health education campaigns and programming. Elizabeth also serves on the Board of Peninsula Counseling Center and is a volunteer for Planned Parenthood of Nassau County. She has a Master's in Public Health from UCLA and lives in Atlantic Beach, NY.