

## Meet the Corporate Grantmakers

September 23, 2009

### Profile Form

**ORGANIZATION/FOUNDATION NAME:**

AXA Foundation, philanthropic arm of AXA Equitable

**PANELIST NAME & TITLE:**

Faith Frank, President & CEO, AXA Foundation  
Vice President, AXA Equitable

**ADDRESS & PHONE:**

1290 Avenue of the Americas, 11<sup>th</sup> floor  
New York, NY 10104  
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**INTERESTS:**

(e.g., **Fields of interest, areas funded, types of support or service, geographic region, exclusions, etc.**)

The AXA Foundation is the philanthropic arm of AXA Equitable, directing the company's philanthropic and volunteer activities and working to improve the quality of life in communities across the country where AXA has a presence.

The AXA Foundation's signature program – AXA Achievement<sup>sm</sup> – provides resources that help make college possible through both access and advice:

**Access** = more than \$1.3 million a year in college scholarships. \$16 million –through scholarships and related programs – since program inception in 2003.

**Advice** = AXA developed *AXA Achievement* because we understand how challenging the road to college can be. In addition to scholarship support, *AXA Achievement* provides information to help navigate the complex process of college selection, application and financing.

**HOW BEST TO CONTACT:**

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## **PANELIST BIOGRAPHICAL INFORMATION:**

Faith Frank is the President and Chief Executive Officer of the AXA Foundation, Inc. and a Vice President for AXA Equitable. The AXA Foundation is the philanthropic arm of AXA Equitable, Inc., one of the world's premier financial services organizations and a member of the global AXA Group, a leader in financial protection and wealth management. The Foundation directs the company's philanthropic, social responsibility and volunteer activities, working to improve the quality of life in communities across the country where AXA has a presence.

Faith is responsible for the overall management of AXA Equitable's philanthropic and corporate citizenship strategies and programs. This includes the major component of the AXA Foundation's giving - the development, implementation and overall management of AXA's national philanthropic program - AXA Achievement<sup>sm</sup>. AXA, through *AXA Achievement* is one of the nation's largest corporate providers of scholarships and helps to provide America's youth with the advice and access necessary to succeed in college and beyond.

In addition, Faith oversees the company's volunteer program, AXA Hearts in Action, which is the United States affiliate of AXA Group's worldwide program – AXA Atout Couer. Faith serves as the international liaison for the AXA Foundation with the AXA Group on all philanthropic and corporate citizenship issues and annually participates in international forums to design and maintain AXA's role in charitable world issues.

Faith is currently serving in her second three-year term as a member of the Council on Foundation's Corporate Grantmaking Committee, an advisory committee that supports corporate grantmakers' efforts to achieve and maintain program excellence in their philanthropy so they effectively serve the business and community. Faith was also selected to represent AXA Equitable as a 2008 David Rockefeller Fellow with the Partnership for New York City - a program which exposes participants to key leaders and issues in the private, public and not-for-profit sectors of the city and is designed to enable a new generation of private sector leaders to deepen their understanding of the public needs of New York City, and to take an active role in shaping its future. She has also served for four years as the President of the Board of Trustees of the Alpha Epsilon Phi Foundation.

Before joining AXA, Faith worked for Junior Achievement of New York, both on the education and development side, for close to nine years. Faith graduated from the University of Pittsburgh in 1990 with a Bachelor in Arts & Sciences degree in Communications.