

Meet the New Jersey Grantmakers

July 22, 2009

Profile Form

ORGANIZATION/FOUNDATION NAME:



Bank

America's Most Convenient Bank®

PANELIST NAME & TITLE:

Jennifer Kastle Goudy, *Community Relations Manager – NJ, Program Manager*

ADDRESS:

9000 Atrium Way, Mount Laurel, NJ 08054

INTERESTS:

(e.g., fields of interest, areas funded, types of support, geographic region, exclusions, etc.)

The TD Charitable Foundation focuses on the following areas of giving:

- Affordable Housing
This includes community revitalization and the preservation and development of affordable housing.
- Education/Financial Literacy
This includes reading, writing, math and financial literacy for all ages, pre- and after-school programs that reinforce basic learning skills, English as a second language, tutoring and mentorship, and education-focused youth development programs and initiatives.

Grants are made only to qualified, federal tax-exempt 501(c)(3) organizations as defined by the Internal Revenue Service, and should support specific program initiatives that must be detailed in the grant application. The TD Charitable Foundation limits grants to community-based organizations that service communities in which we do business.

For guidelines and eligibility, please visit: <http://www.tdbank.com/communityrelations/overview.cfm>

CONTRIBUTIONS/SERVICE SUMMARY:

(e.g., 2008 disbursements, average grant size, summary of technical assistance etc.)

The TD Charitable Foundation is the charitable giving arm of TD Bank N.A., which operates under the trade names TD Banknorth and TD Bank and is one of the 15 largest commercial banking organizations in the United States. The Foundation's mission is to serve the individuals, families and businesses in all the communities where TD Banknorth and TD Bank operate, having made over \$49 million in charitable donations since its inception in 2002. The efforts of the Foundation are coordinated locally through TD Banknorth and TD Bank's community relations departments and are focused on the areas of affordable housing, education and financial literacy, and the environment. More information on the TD Charitable Foundation including an online grant application is available at www.TDBank.com and www.TDBanknorth.com.

2008

Amount awarded (\$):	\$13.7 million
Number of grants:	1,374
Giving as a % of net pre-tax income:	1.28%
Average grant (\$):	\$9,900

To apply please visit: <http://www.tdbank.com/communityrelations/overview.cfm>

OTHER:

TD Charitable Foundation Special Grants Programs:

- **Housing for Everyone Grant Competition**

A total of \$2,000,000 will be awarded in 2009 to local non-profit organizations that make a meaningful difference in meeting the affordable housing needs in their communities.

This year's theme is housing stabilization. The key to housing stabilization is the availability, protection and preservation of safe affordable housing. The competition will fund the most innovative plans that produce a quantitative difference in helping families stay in their homes or help maintain and protect the integrity of neighborhoods from deterioration caused by foreclosure and abandonment.

Applications will be accepted from Monday, July 6, 2009 through Friday, September 4, 2009 at 4:00 p.m. Notification of awards will be made in late October 2009.

To learn more about the 2009 *Housing for Everyone* Grant Competition and how to apply, visit http://www.tdbank.com/communityrelations/housingforeveryone_2009_guidelines.cfm

- **Non-Profit Training Resource Fund Grants**

A total of \$300,000 will be awarded in 2009 to eligible community-based organizations for employees to attend approved classes/courses that will enhance their job performance.

To learn more about the Non-Profit Training Resource Fund visit, <http://www.tdbank.com/communityrelations/nptrf.cfm>

Sponsorships:

Separate from the TD Charitable Foundation, TD Bank provides sponsorship funding to organizations within our communities. Sponsorships are funds paid by TD Bank to any eligible organization – whether for-profit or non-profit – that provides the bank with marketing opportunities.

For more information visit:

http://www.tdbank.com/communityrelations/community_sponsorship_guidelines.cfm

PANELIST BIOGRAPHICAL INFORMATION:

Jennifer Kastle Goudy is a 1997 graduate of Moravian College. She is currently the Community Relations Manager and Program Manager for TD Bank based in their corporate offices in Mount Laurel, NJ. As the Community Relations Manager for New Jersey, Jennifer manages and executes TD Bank's key philanthropic goals and initiatives to maintain strong, positive relationships with the communities in which the Company does business, increases the visibility of the Company's social brand, and reinforces the Company's reputation as a responsible corporate citizen as well as manages the Company's philanthropic giving in New Jersey through the TD Charitable Foundation. As the Program Manager, Jennifer is responsible for the development and corporate-level administration of bank wide Community Relations' "signature" programming that addresses community needs, supports Employee interests and achieves business goals.

Prior to working for TD Bank (formally Commerce Bank), she worked at the Greater Philadelphia Chamber of Commerce for six years as a Partnership Marketing Manager and as a Program Coordinator. Jennifer was also employed as a Public Relations Coordinator for the Easter Seals Society of Southeastern Pennsylvania. She serves on the Executive Board of the Friends of the Children's Crisis Treatment Center of Philadelphia and is a member of Delaware Valley Grantmakers and the Council of New Jersey Grantmakers.